

## Assistant Marketing Officer (Part-Time)

AlphaStep is an innovative fitness foundry, designed to forge the fundamental physical skills of children aged 3-17 and adults, while helping them create positive lifelong habits enabling them to unleash their full potential. Situated on the vibrant Tseung Kwan O waterfront at Monterey Place, we are looking for high caliber talents to join our team.

### Responsibilities

- To support marketing team managing brand and marketing initiatives
- To develop and execute marketing campaigns and marketing strategy
- To assist with social media and website content
- To create and design marketing collateral including both writings and graphics
- To perform market and client research
- To generate marketing reports, analysis and marketing performance
- To manage and provide on-site support for company events
- To attend client meetings and pitchings
- To perform any other appropriate duties as assigned by supervisor

### Requirements

- Bachelor's degree in marketing, business or related field (fresh graduate will be considered)
- Strong communication and interpersonal skills
- High level of organization and attention to detail
- Comfort with multi-tasking in a deadline-driven environment
- Good command of written and spoken English and Chinese
- Excellent time management skills, problem solving and critical thinking skills
- Familiarity with social media, social networking, email marketing and search engines
- Proficiency in graphic design and video editing software
- Available 3-5 days per week with shift duties between 9:00am to 6:00pm (covering weekdays, weekend and public holidays)
- Experience in retail, fitness and/or kids service marketing is an advantage

### Benefits

- On-the-job training
- Future career opportunities and training to encourage personal development
- Salary negotiable
- Friendly and energetic working environment



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If you are interested in joining us, welcome to send your full resume with indication of latest salary details, expected salary, stating the position applying for, and date available to [recruit@alphastep.com.hk](mailto:recruit@alphastep.com.hk)